



Agents & Strategies Cultural and Media Consultancy Capabilities

Who We Are

Agents & Strategies (A&S) is a Black-owned, Women led communications and cultural consultancy company.

What We Do

We serve as an ongoing support throughout the communications and marketing campaign process bringing in the right voices and seasoned experts to help ensure a culturally sophisticated final plan. We work with companies, agencies, nonprofits, influencers, and community partners on a custom retainer basis.

Working with brand journalists, strategists, marketers, communicators, public relations professionals, creators, and executives at the earliest stages of development, we help to create a high standard of inclusion, equity, multicultural insights and cultural competency in your programs and projects. We can support your team throughout the process to help develop strategies, plans, multi-media content, authentic stories, brand campaigns, and manage issues and crises, as needed.

With more than 35 years of experience in the communications and media industries, our team brings a deeper cultural understanding of an issue, cause, experience, or point of view to add to current communications work underway or we partner at the ideation stage with cultural insights. There is often an unfair burden on the diverse voices in the room at companies to do the double duty of explaining and creating authentic and culturally relevant communications. By bringing in an outside expertise, you can better protect the experience of your team, and provide an environment for those who need to learn.

Lead Communications Strategist

Christina Steed, M.A.

- Award-winning Communications Executive Leader
- Multicultural Marketing Communications Expert
- Diversity, Equity, Inclusion and Belonging Communications Strategist
- Public Relations Pro
- Adjunct Professor and Professional Fellow
- Former Journalist
- Writer
- Business Development Specialist



Services Offered

- Strategic Communications Planning
- Communications Assessments and Audits
- DEIB Communications Support
- Business Development and Planning
- Tactical Recommendations
- Writing/Editing
- Creative Support
- Issues Management
- Production
- Workshops/Classes
- Guest Speaker/Panelist/Moderator

Contact Information

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