CHRISTINA P.C. STEED, M.A.

Executive-level Communications Leader and Professional Fellow

Christina Steed is an award-winning marketing communication expert whose experience includes business development, client relations, diversity, equity and inclusion, and internal and external marketing communications. She is also a consultant for global companies and agencies with Agents & Strategies (A&S), a Black-owned, women-led communications and cultural consultancy company. Her brand experience includes Blue Cross Blue Shield Association, Nielsen, The Dow Chemical Company, Nike, City of Chicago, McDonald's, AT&T, Poetry Foundation, and several others.

Her background includes a mix of journalism, consumer, and business-to-business (B2B) public relations and marketing communications, social media, content marketing, stakeholder

engagement, trade show marketing, and international communications.

Christina has been featured in PR Week, PR News, PR Newswire, and Rolling Out. She previously hosted and produced the signature program [For the Culture with Christina Steed](https://www.youtube.com/watch?v=HQTKJCm8T0o&list=PLhpz9XnKppNcaA4d-fUbvNIOnlVla7EDt). She is also a podcaster with her podcast Firsts Over Forty. Christina is an adjunct professor and Visiting Industry Professional fellow in the College of Communication with a focus on multicultural marketing communications at DePaul University as well as serves on the dean’s advisory board.

She has been recognized as one of PR Week’s 40 under 40 Rising Stars, Ariel Investments and WVON’s 1690 40 Game Changers in Chicago and has received numerous awards for her marketing communications campaigns from Bulldog Reporter, The Publicity Club of Chicago (PCC), The National Association of Black Journalists, and other organizations. A native of Chicago’s south suburbs, she is married and currently resides in Chicago and Atlanta.